

MAC MAG | A DIGITAL MAGAZINE COVERING SOUTH FLORIDA, AND BEYOND.



Photo by Addiel Perera Photography.

MILLIONS OF STORIES
Thousands of Cities
[and we're just getting started!]

MAC
MARITZA COSANO

THERE ARE STORIES EVERYWHERE.

An artist. A play. A city event. A beauty, fashion, or wellness new trend. The arrival of a new restaurant in town. A chef, a film, TV or music album. An art exhibit, a hotel, shop, boutique or a cinema, playhouse or Improv. A new travel destination near or far...

We review all the must-attend places and things to try in your favorite cities. We interview the people behind the names and report on city news.

Starting with the Florida Keys, Miami, Fort Lauderdale, Boca Raton, Delray Beach, Orlando, West Palm Beach, Jupiter, Stuart, Jensen Beach, Daytona Beach, St. Augustine, Jacksonville... for us, it's all STORYTELLING.

So, what's your story?

MAC MAG
NEWS + REVIEWS + INTERVIEWS



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Why City Stories are Better Than Self-promotion

WORK WITH US

MAC MAG isn't just a digital magazine. It's a place to discover and explore the cities in which we live and connect with each other. The writing is a dialogue between Maritza Cosano, a professional journalist, and the notables of multiple industries such as the arts, film, TV, music, culinary, beauty, wellness, fashion, book publishing, travel, real estate, as well as those places and things waiting to be traveled, explored, and experienced.

MAC MAG's Readers' Median Age Range: 25-65+

- MAC MAG's mission is to cover the South Florida scene, profiling our people, their businesses, and our cities' multicultural, dynamic scene.
- OUR REACH: As a digital publication, we are everywhere, providing High-Quality Content, Photography & Videography.
- MAC MAG reaches a diverse audience, extending sponsors' visibility and engagement.

COMPANY + STORY + CITIES

At MAC MAG, we focus on our readers—[the audience + the user] and give them an experience they value. We like to feature stories about people, brands, and cities, that they can read about and explore for themselves.



Chef Osmel Gonzalez from Emelina Restaurant in West Palm Beach.



Little Palm Island, Florida Keys

Every adventure, whether it's close to home or far away, begins with a dream. MAC MAG covers travel destinations that offer our "travel lovers" a chance to read a professional review of a destination, including the luxurious hotel/resort they will stay in, like [Little Palm Island in the Florida Keys](#) pictured above.

Maritza Cosano works with travel destinations to experience and then write a professional review about the hotel and adventures that can be found in that city. This coverage provides a win-win situation for the customer + company + cities.

OUR BUSINESS MODEL

Our first love is storytelling, and this is reflected on all our stories. As a digital publication, we seek out to find the best stories—going beyond the facade, the gadget, the trend or fashion, or the individual behind the name.

From start to finish, we've got the city beat covered on all our platforms. Your NEWS, is our NEWS.



Your Story + Photos + Video + Social Media Posts

SPONSORED STORIES

A professional review builds trust and attracts new guests to follow you and your brand. Maritza Cosano reviews restaurants, hotels/resorts, plays, musicals, books, films, and art.

- Hotels/Resort Reviews: \$2,700 & Up [1,000 word story, photos, 1 to 3-minute video, social media post.]
- Book Reviews: \$100 & Up
- Films, Plays, Musicals, Art, Artists, and Bands: \$150



[Julia Amory. Easy. Effortless. Elevated. Summer Dressing for Palm Beach Sisterhood.](#)

RESTAURANT REVIEWS

A sponsored restaurant review includes story, photos, and 1-minute video. \$500

YOU HAVE A STORY. SHARE IT.



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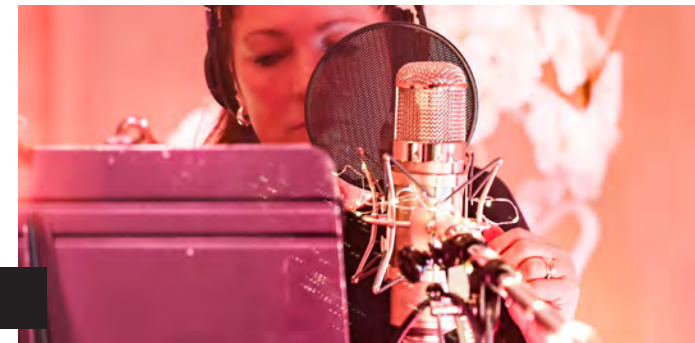
Advertising is accepted by MAC MAG, and is subject to all terms and conditions as per its Advertising Rate Card.

DISTRIBUTION

As our digital publication continues to grow, regular statistics, including page views, average time on page, and monthly unique visitors will be pulled from Google Analytics and posted on this media kit. This is critical data for brands who opt to promote their brands on our website.



[Havana Cabana](#) in Key West has a unique story, as well as songwriter, mega star, [Gloria Estefan](#), here seen inside the recording studio in Miami producing her family Christmas album, which debuted in 2023.



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