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PHOTOS: ADDIEL PERERA

HIVE COLLECTIVE

An Iconic American Experience

As far as stores go, Hive Collective is a rush to the past—to the quint-essential American boutique, home goods, gift and garden store, and bakery & café—all wrapped up in a neat package and rooted in the old-American City of West Palm Beach.





Home, Gift & Garden

The HIVE collection of furniture, home decor, stationery, bedding, kids, gifts, furnishings and accessories is impressively large, arranged in inspiring vignettes on display across a 20,000 square foot showroom.

It's possible to fall in love with your home again when you embrace the winding way forward. This is when you discover something new, something with a familiar memory, or something with a classic tropical twist. Such is the case when you visit Hive Collective, a magnificent space designed to display a collection of curated brands devoted to luxury and presented with impeccable service. An iconic American experience.

From design—the fundamentals of styling—to savor—the region's tropical flavors—it's no surprise the collective sets the standard for smart, elegant, yet simple living. The mastermind behind all this is interior designer Sara McCann, a visionary in stylish clothing, furniture, and accessories superbly designed to beautify you and your Florida home.

Last fall, McCann celebrated Hive's eighth anniversary. Dressed in one of her signature everyday dresses made of 100% Pima

Cotton Lawn in a natural muted hue, she portrayed the idyllic picture of a successful businesswoman. Her aspiration, as she tells it, called for special, high-quality garments in natural fabrics—timeless pieces that would become beloved wardrobe staples for years to come. After eight years, the Hive's Collective CEO and Creative Director has accomplished that, and so much more.

Her story about McCann Design Group actually started in the year 2000. As McCann's sense of style became known in the Palm Beaches for her fresh, sophisticated approach to coastal subtropical designs that captured Florida's beauty, her company soon became one of Palm Beach's leading interior designing firms. If you take a drive along the South Dixie Highway Corridor, south of downtown West Palm Beach, you will see the latest example of how her designs have changed the county's rapid growth. For years, McCann has partnered with the Norton Museum of Art



On the left, Sara McCann, CEO & Creative Director of HIVE Collective and her husband Jim. Below, a collection of curated brands in one of the HIVE's showrooms. Luxury products and high-quality services from HIVE set the standard for elegant living with an approachable appeal.



and other local businesses to promote the area as the home design district. Last fall, her newly designed banners finally labeled the Dixie Corridor as the Norton Dining and Design District—making it a cultural destination for high-caliber design, art, fashion, dining, beauty, and more.

What are McCann's fundamentals of styling? Her amazing mix of natural fabrics and clean lines. It was always her intention, her vision. And Hive Collective has been the natural progression of it all. After years of living and entertaining in Palm Beach, as well as designing upscale home interiors for

the Palm Beach islanders, McCann recognized a need for a high-end home store in the area and opened Hive Home, Gift & Garden in 2013.

Today, Hive Collective sits pretty in the Gatsby Building on the South Dixie Highway Corridor. It is nothing but an extraordinary campus with three apparel boutiques, Hive for Her, Hive for Him, and Hive for Kids. These boutiques are around the corner from Hive's home store on Palm Street. But her vision didn't stop there.



With an “emphasis on collaboration, not competition,” McCann launched Hive Trade Showroom, an upscale showroom that includes Hickory Chair Palm Beach and other luxury brands of furniture, wall coverings, lighting, and textiles. To put it lightly, Hive Trade Showroom is a designer’s dream. Here, they can shop and enjoy 20% off retail, receive designer net pricing on special orders and take advantage of Hive’s tailored design support. The expansive store is filled with carefully chosen collections that are available for immediate buy and delivery.

“Unlike so many larger, national furniture showrooms, you can actually walk away with something when you come to our store,” says McCann. “When you walk into their stores you can’t leave with anything. You buy something but all you leave with is a receipt; it takes months before you can get your product. Here, at Hive, you get instant gratification. The stuff that you can actually see, touch, and feel.”

With that American experience in the window of her mind, McCann’s vision expanded with her latest addition—Hive’s Bakery & Café, a chic, all-day café for breakfast, lunch, pastries, coffee, and take-home dinners. Opening sometime this month, the café features a flavorful menu based on seasonal selections of fresh, local produce, with a delightful assortment of house-made pastries and artisanal bread.

Chefs Amber and Jay Felton

Amber graduated from Chicago’s French Pastry School and worked at Grant Achatz’s 3-Star Michelin restaurant, Alinea, one of the top kitchens in the world. Jay’s passion for cooking sparked at an early age growing up in Alpharetta, Georgia where family meals were a daily practice. Jay earned his culinary degree at Johnson and Wales University in Denver. They are now the culinary duo at the Hive Bakery & Café.



HIVE for HER & HIM is part of a chic collection of boutiques offering a wide range of items for him, her, and kids. The store's impeccable design aesthetic caters to both its customers and members of the design community.

McCann always had the vision to include a bakery and café into her collection of goods and services, she observes. "Ultimately, I wanted to offer everything, from the furniture to tabletop decorations and a fabulous meal, whether it be for breakfast, lunch, or carry-out dinner," she says.

Her foresight came from growing up in the Mid-west, where the all-American style bakery and café has always been a staple, with seasonal, fresh food. Favorite designers such as Martha Stewart and Sarah Foster were also instrumental in this process, as McCann studied their cookbooks and designs in length for inspiration.

To cement this concept, she put together a stellar team: Executive Chef Jay Felton, Executive Pastry Chef Amber Felton, and General Manager, Kurt Hamilton.

The Feltons came to South Florida last year in the middle of the pandemic, and so everything was on hold for a time. But, it all worked out fine. With McCann's help, they created the American-style bakery and café of her dreams. McCann tested everything on the menu.

No doubt, many of the people who came to Hive's eighth-year anniversary party last fall will be regulars at the Hive Bakery & Café for years to come. So, in that friendly, unpretentious openness, Hamilton put on his apron and served them delectable spirits. The chefs got busy passing out samples of their delicious dishes with folksy charm. McCann nodded her way as she saw her guests getting a taste of Hive's iconic American experience. It's a beautiful place to be.

The HIVE features comprehensive collections of stylish boutiques, design services, home, gift & garden showrooms, an in-store floral studio, a vast trove of beautiful merchandise, and artisan bread and pastries. The original location is at 424 Palm St. The other departments are at 1609 S. Dixie. Online at hivepalmbeach.com