

Glowing Through Summer with The Charlotte Tilbury Beauty Collection

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Summer is all about clean, translucent skin and makeup. Whether you're getting ready for Florida's summer sweltering temperatures or jetting off to a far destination around the globe, you're likely to go to that versatile beauty and skin line that makes your skin look flawless and natural—perfect for daily wear. The trend this summer is the Charlotte Tilbury Collection.

From Hollywood, California, Cannes, France, to Aventura, Florida, Charlotte Tilbury's beauty philosophy—"Empowering everyone, everywhere, to enjoy the confidence-boosting and

transformative power of beauty"—is catching fire around the world and in our backyard.

The opening of her Beauty Wonderland flagship store in late June, at the Aventura Mall, marks the brand's second U.S. and first-ever on the East Coast—bringing her South Florida fans that much closer to the makeup artist of the stars and the beauty line that has transformed many faces with its glamorous products and services. But you don't have to go that far. The Ulta Beauty nearest you carries her entire collection.

In an exclusive interview with

her niece, Sofia Tilbury, who's become the brand's new face, she talks about Charlotte Tilbury's philosophy, her work in Hollywood, their summer beauty and skin collection, and some makeup beauty tips and tricks you'll want to try.

Reportedly, Sofia is just like her aunt; she has makeup magic in her DNA. At just 30, she has worked in the beauty industry for more than a decade. At first, she gained first-hand experience by working alongside Charlotte and other artists, and that gave her a new understanding of beauty and a commitment to women's



Left to right, Charlotte Tilbury and Sofia Tilbury using The New Supermodel Brows collection by Charlotte Tilbury. At their new South Florida store, Team Tilbury artists will exclusively reveal Charlotte's Hollywood secrets for instant makeup magic in the store, including long-lasting date night tips to perfect Pillow Talk lips.

beauty and skincare. Today, Sofia has not only honed her artistry skills but has become one of the beauty industry's rising stars. Not surprisingly, her clients are Hollywood's A-listers, such as Salma Hayek, Irina Shayk, Olivia Palermo, and Siena Miller, as well as fashion supermodels like Kate Moss.

Growing up, you lived between Ibiza and London. You were exposed to the bohemian

lifestyle of Ibiza. How did this impact your desire to become a makeup artist?

I grew up surrounded by artists, musicians, and writers, so I was always on a path to something in the creative industry. At first, I wanted to be an artist like my grandfather, Lance Tilbury, who taught me so much about color, texture, and light. I was obsessed with the magic of his brush strokes,

and he still inspires me every day. Of course, growing up around my aunt was a huge inspiration for me, too! I used to recreate her makeup looks from the covers of Vogue, Vanity Fair, and Harper's Bazaar on my friend's back at boarding school in the U.K.!

Can you describe the moment when Charlotte noticed your desire to become a makeup artist, and how did that initial conversation lead to your collaboration?

After school, I interned with the designer Alice Temperley and quickly fell in love with the beauty behind fashion and all the moments where makeup is used to help tell a story and create a character. I spoke to Charlotte about working with her, and I started interning as her assistant, supporting backstage at shows on shoots and learning her techniques.

I also worked as a retail artist at one of Charlotte's beauty counters, which was the most incredible experience. Supporting clients and customers, I had to learn fast. Behind the scenes, Charlotte would ask me questions about what was selling well, which products customers were asking for, and what was missing from the range. That was how I started working on product development and the brand side of things, and it became clear to me that I wanted to make it my career!

When you work with Charlotte,

you learn and grow so much because she always encourages people to believe in themselves. I'll always remember the first time I assisted her backstage at a show. As soon as we arrived, she stood me in front of a gorgeous supermodel and said, "Okay, do her makeup!" I was in at the deep end, but I did it! Working with Charlotte is the best makeup training you could ever get, and with every new opportunity, my confidence grew.

From fashion shows to The Oscars and Cannes Film Festival, you have been recognized as "the fashion makeup artist to the stars." What inspires it, and what do you like the most about makeup and glamour?

Charlotte is one of my biggest beauty inspirations! Throughout her career, she has worked with so many iconic supermodels and stars on every red carpet, runway, and magazine cover, and she has created endless trends we still see today! If I am ever searching for new inspiration, Charlotte's archive is one of the first places I look! I also love to use social media to get inspired by hairstylists, designers, manicurists, and creatives.

I am incredibly fortunate to have worked with many inspirational people I call my friends—from Kate Moss to Salma Hayek. We always have so much fun together behind the scenes.

Makeup is a very intimate thing, and creating a look for a VIP client is always a team effort with

stylists, hair stylists, designers, and manicurists. We work closely together to create their looks, and I love it when my clients trust me to help them try something new. It's always my goal to make anyone who sits in my makeup chair feel like the most beautiful version of themselves.

Please share some of your most cherished beauty and makeup tips and techniques with us.

One of my favorite tricks of late is how to get 'mermaid-core glowing skin'—that dewy, juicy, glass-like, wet look! Start with Magic Water Cream to drench your complexion in hydration, then top with plenty of Hollywood Flawless Filter—especially on the high points of the face to get that ethereal, iridescent glow. You can also layer the Beauty Light Wand in Spotlight over the cheekbones, nose, Cupid's Bow, brow bone, and inner corners of the eyes to amplify the light-play even further.

One of my top tips for the summer's hot and humid weather is to use Charlotte's complete Airbrush complexion collection to create a flawless, poreless-looking base. Start with the Invisible U.V. Flawless Poreless Primer for SPF 50 protection and a gorgeous, soft-focused glow, then choose the waterproof Airbrush Flawless Foundation for a radiant, natural-looking finish that will stay looking matte and flawless all day long. Set everything in place with my all-time favorite, Airbrush Flawless Finish Powder, to blur the look of pores—

mainly when used on the T-zone while leaving the high points of the face glowing. Then, finish with Airbrush Setting Spray to lock in your look!

Could you provide an overview of the Charlotte Tilbury beauty and wellness lines, the origins and the distinctive qualities that make them unique and exceptionally beautiful?

What makes Charlotte Tilbury Beauty so unique is Charlotte's vision to create products that are easy to use, easy to choose, and easy to understand. Traditionally, many big prestige brands can be faceless, but we're a reflection of Charlotte and her brand mission of using beauty, fragrance, and skincare to inspire confidence in everyone, everywhere!

From the beautifying world of Pillow Talk to the glamour of the Hollywood Collection and the immediate skin revival of Magic Cream and all of Charlotte's magic skincare, our products are easy, reliable, and fun to use! People gravitate towards the brand because it makes them feel safe, and there's something for everyone—we're rock and roll, Hollywood, fashion, music, Ibiza, and magic! When people hear the words 'Charlotte Tilbury' or see our Beauty Wonderlands, their eyes light up. It's an open invitation to come in, play and explore.

Are there any exciting new releases from Charlotte Tilbury we should be on the lookout for?



Now at The Aventura Mall, shoppers can fully immerse themselves in Charlotte Tilbury's iconic beauty and skincare services and expertise, enjoying treatments and consultations with Charlotte Tilbury artists.

Charlotte recently launched her new Pillow Talk campaign, which starred icons like Kate Moss and Michaela Jae Rodriguez. It was so much fun to work on! Pillow Talk is all about enhancing everyone's natural beauty. Every shade is expertly created to mimic real skin pigments, creating a flattering, beautifying effect, so for all our looks, it was about bigger, brighter-looking eyes, glowing cheeks, and of course—full plumped-up lips with the new PillowTalk Big Lip Plumpgasm gloss. Jelly lips, gloss-glazed lips, ballet core lips—this gloss bottles all trends of the season with the same magic self-contouring, beautifying filter effect of Charlotte's iconic Pillow Talk lipstick but volumized into a

supersizing, hydrating, lip plumper.

I am also super excited for the world to discover Charlotte's new Fragrance Collection of Emotions. Powered by science, cutting-edge research, and the most luxurious, opulent ingredients, these scents make you feel specific emotions. We conducted user trials that prove the six scents boost feelings of love, happiness, seduction, serenity, energy, and empowerment. They're truly revolutionary!

Online at charlottetilbury.com